

## Ljubljana Doctoral Summer School

15 – 19 July 2024

9:00 – 13:00 (CET, Ljubljana)

### ADVANCED QUALITATIVE RESEARCH WITH NVIVO (ECTS: 4)

Irena OGRAJENSEK

University of Ljubljana, School of Economics and Business, Slovenia

#### Aims of the course

The aims of the course are twofold: (1) to further advance understanding and ability to use qualitative research in a structured and systematic manner and (2) to develop software skills relevant to successful application of NVivo software both in the process of qualitative research and in the research project management activities.

#### Syllabus

1. Theory of qualitative research: a systematic overview (prerequisites, methods, approaches, ethical issues, future outlook).
2. Sampling for qualitative research.
3. Data sources, data capture and data coding in qualitative research.
4. Use of NVivo in qualitative analysis.
5. Use of NVivo in research project management activities.

Session	Topic	Preparatory Reading	Homework
1 (4 hours)	Theory of qualitative research: a systematic overview	Ograjenšek, I. (2016): Theory and Practice of Qualitative Research.	Project brief (1)
2 (4 hours)	Sampling for qualitative research  Introduction to NVivo	Rapley, T. (2014): Sampling Strategies in Qualitative Research. Marshall, M.N. (1996): Sampling for Qualitative Research.	Project brief (2)
3 (4 hours)	Data sources, data capture and data coding in qualitative research	Ograjenšek, I. (2021): The NVivo for Windows Handbook.	Project-related data capture, coding and preliminary analysis

Session	Topic	Preparatory Reading	Homework
4 (4 hours)	Use of NVivo in qualitative analysis	Ograjenšek, I. (2021): The NVivo for Windows Handbook.	Advanced project-related data analysis and report
5 (4 hours)	Use of NVivo in research project management activities	Ograjenšek, I. (2021): The NVivo for Windows Handbook.	

## Course materials / List of readings

- Ograjenšek, I. (2021): The NVivo for Windows Handbook. E-Booklet.
- Ograjenšek, I. (2016): Theory and Practice of Qualitative Research. In Greenfield, T. (ed.), Research Methods for Postgraduates. Wiley.
- Rapley, T. (2014): Sampling Strategies in Qualitative Research. The SAGE Handbook of Qualitative Research. Sage.
- Marshall, M.N. (1996): Sampling for Qualitative Research, Family Practice, 13(6), 522-525.
- Course packet of selected subject- and project-relevant articles which will be distributed in class.

### Pre- and post-course reading recommendation:

Denzin, N.K. (ed.) and Y.S. Lincoln (ed.) (2018): The SAGE Handbook of Qualitative Research. 5th edition. Sage.

## Prerequisites

Latest full, student, or test version of NVivo for Windows installed on the computer you will be using while taking the course.

## Course credit

Project work (interim written project reports and oral presentations; final project report).



## Course leader

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*Irena Ograjensek is Full Professor at the School of Economics and Business of the University of Ljubljana. She lectures on research methodology, economic and business statistics, and key principles of new economy (including alternative welfare indicators). Her research work at the level of an organisation is dedicated to measurement of customer and employee loyalty, customer and employee satisfaction, employer attitudes towards older workers, service quality, as well as motivational and ecological capital of an organization. At the level of industry/economy as a whole and region/country/group of countries she applies qualitative and survey methodology when researching issues related to competitiveness, economic growth, population ageing, urban regeneration, and quality of life.*

Contact: [irena.ograjensek@ef.uni-lj.si](mailto:irena.ograjensek@ef.uni-lj.si)