

Ljubljana Doctoral Summer School 15 – 19 July 2024

9:00 – 13:00 (CET, Ljubljana)

ADVANCED QUALITATIVE RESEARCH WITH NVIVO (ECTS: 4)

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Aims of the course

The aims of the course are twofold: (1) to further advance understanding and ability to use qualitative research in a structured and systematic manner and (2) to develop software skills relevant to successful application of NVivo software both in the process of qualitative research and in the research project management activities.

Syllabus

- 1. Theory of qualitative research: a systematic overview (prerequisites, methods, approaches, ethical issues, future outlook).
- 2. Sampling for qualitative research.
- 3. Data sources, data capture and data coding in qualitative research.
- 4. Use of NVivo in qualitative analysis.
- 5. Use of NVivo in research project management activities.

Session	Topic	Preparatory Reading	Homework
1 (4 hours)	Theory of qualitative research: a systematic overview	Ograjenšek, I. (2016): Theory and Practice of Qualitative Research.	Project brief (1)
2 (4 hours)	Sampling for qualitative research Introduction to NVivo	Rapley, T. (2014): Sampling Strategies in Qualitative Research. Marshall, M.N. (1996): Sampling for Qualitative Research.	Project brief (2)
3 (4 hours)	Data sources, data capture and data coding in qualitative research	Ograjenšek, I. (2021): The NVivo for Windows Handbook.	Project-related data capture, coding and preliminary analysis



Session	Topic	Preparatory Reading	Homework
4	Use of NVivo in	Ograjenšek, I. (2021): The	Advanced project-
(4 hours)	qualitative analysis	NVivo for Windows Handbook.	related data analysis
			and report
5	Use of NVivo in	Ograjenšek, I. (2021): The	
(4 hours)	research project	NVivo for Windows Handbook.	
	management activities		

Course materials / List of readings

- Ograjenšek, I. (2021): The NVivo for Windows Handbook. E-Booklet.
- Ograjenšek, I. (2016): Theory and Practice of Qualitative Research. In Greenfield, T. (ed.),
 Research Methods for Postgraduates. Wiley.
- Rapley, T. (2014): Sampling Strategies in Qualitative Research. The SAGE Handbook of Qualitative Research. Sage.
- Marshall, M.N. (1996): Sampling for Qualitative Research, Family Practice, 13(6), 522-525.
- Course packet of selected subject- and project-relevant articles which will be distributed in class.

Pre- and post-course reading recommendation:

Denzin, N.K. (ed.) and Y.S. Lincoln (ed.) (2018): The SAGE Handbook of Qualitative Research. 5th edition. Sage.

Prerequisites

Latest full, student, or test version of NVivo for Windows installed on the computer you will be using while taking the course.

Course credit

Project work (interim written project reports and oral presentations; final project report).

homework greenfield loyalty

manner dedicated competitiveness future motivational
economics capital school relevant
prerequisites employee
ethical prerequisites employee
orajensek denzin
software related activities practice methods employer
final ageing issues theory project analysis irena attitudes
introduction overview ljubljana qualitative advanced applies older
packet reading sampling research windows quality country
group report ograjenšek nvivo handbook rapley edition
growth
university level coding course capture leader articles
lincoln class ability brief management customer application
develop
methodology business marshall
ecological advance
computer ograisation sources indicators
lectures doctoral approaches countries
lectures doctoral approaches countries
lectures doctoral approaches including
measurement





Course leader

Irena Ograjensek is Full Professor at the School of Economics and Business of the University of Ljubljana. She lectures on research methodology, economic and business statistics, and key principles of new economy (including alternative welfare indicators). Her research work at the level of an organisation is dedicated to measurement of customer and employee loyalty, customer and employee satisfaction, employer attitudes towards older workers, service quality, as well as motivational and ecological capital of an organization. At the level of industry/economy as a whole and region/country/group of countries she applies qualitative and survey methodology when researching issues related to competitiveness, economic growth, population ageing, urban regeneration, and quality of life.

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