



# Ljubljana Summer School

## 4 – 22 July 2022

### COURSE LIST

UNDERGRADUATE Ljubljana Summer School courses	Possibility of course recognition at the SEB LU
Blockchain Economics (ECTS: 6)	Elective*
Business Plan Development/Lean Start-ups (ECTS: 6)	Entrepreneurship (ECTS: 6) or Elective*
Corporate Finance (ECTS: 6)	Corporate Finance (ECTS: 6) or Elective*
Digital Entrepreneurship and Business Transformation (ECTS: 6)	Entrepreneurship (ECTS: 6) or Elective*
Innovation, Markets and Technological Development (ECTS: 6)	Elective*
Interactive International Marketing Strategy (ECTS: 6)	International marketing (ECTS: 6) or Elective*
Intercultural Marketing (ECTS: 6)	International marketing (ECTS: 6) or Elective*
International Business Negotiation Management (ECTS: 6)	Elective*
International Finance (ECTS: 6)	International Finance (ECTS: 6) or Elective*
Machine Learning for Business, Economics and Finance (ECTS: 6)	Elective*
Macroeconomics (ECTS: 6)	Macroeconomics (ECTS: 6)
Psychology for Managers (ECTS: 6)	Elective*
Shaping Circular Economy (ECTS: 6)	International Marketing (ECTS: 6)
Strategic & Negotiations in Multicultural Environments (ECTS:6)	Strategic Management (ECTS: 6) or Elective*
Strategy and Business Model Development (ECTS:6)	Strategic Management (ECTS: 6) or Elective*
Working and communicating across culture: is there a sustainable solution? (ECTS:6)	Global Business Communication or International Business, Societies and Cultures (ECTS: 6) or Elective*

\*Elective – Elective course, type 5 (ECTS: 6)

GRADUATE Ljubljana Summer School courses	Possibility of course recognition at the SEB LU
Applies Regression Analysis for Economics, Finance and Business in Stata and R (ECTS: 7)	Quantitative methods in finance (ECTS: 7)
Behavioural and Experimental Economics (ECTS: 7)	Behavioural Economics and Game Theory (ECTS: 7) or Elective*
Business Analytics: Management and Technologies (ECTS: 7)	Big Data Management and Technologies (ECTS: 7) or Elective*
Data Analytics: Tools for Big Data (ECTS: 7)	Big Data Analytics (ECTS: 7) or Elective*
Digital and Social Media Marketing (ECTS: 7)	Elective*
Human-to-Human Marketing (ECTS: 7)	Strategic marketing management (ECTS: 7) or Elective*
International Business Development in a Post Pandemic World (ECTS: 6)	International Business (ECTS: 6) or Elective*
Introduction to Neuro-Marketing (ECTS: 7)	Analysis for marketing decision (ECTS: 6)
Rise, Evolution and Industrial Organisation of the Fintech Sector (ECTS: 7)	Elective*
Strategic Brand Management: meaning, value and culture (ECTS: 7)	Brand Management (ECTS: 7) or Elective*
"We Are Not Them!" Identity Clashes in Europe (ECTS: 6)	International Business, Societies and Cultures (ECTS: 6) or Elective



*\*Elective – Elective course, type 13 (ECTS: 7)*